

PATRICK J. SICKELS

WEB DEVELOPER
HELLERTOWN, PA

732-598-0662
PSICKELS@CONTRALUX.COM
PSICKELS.CONTRALUX.COM

PROFESSIONAL EXPERIENCE

- 2012-2025 Web Developer / Full Stack Engineer D2 Creative • Somerset, NJ
- Transitioned to contract role after organization downsizing in February 2025, maintaining involvement with active client work and ongoing development tasks.
 - Developed and maintained dozens of websites for clients primarily in the engineering and pharmaceutical fields, including IEEE, CooperSurgical, Janssen, Fujifilm, and Hayward Industries.
 - Explored technologies beyond the LAMP environment, including Coldfusion, Java, IIS, dotNet, and MSSQL, to better align with client needs and enhance solution offerings, rather than previous expectations of technology dictated by the agency.
 - Worked with clients to propose and implement code and structural changes in order to facilitate easier, faster management of their websites and other technological solutions, as well as provide more advanced data reporting of user behavior.
 - Advocated for and advised on the overhaul of intra-office communication, establishing project management and bug reporting software, instant messaging, and daily standup meetings to improve team efficiency and cohesion.
- 2006-2012 Lead Front-End Developer / Sr Front-End Engineer eFashion Solutions • Secaucus, NJ
- Received a "Development Leadership" award and recognized as "Employee of the Month" three times for the following efforts:
- Collaborated with other lead developers to enhance client services and website functionality for brands like Ashley Stewart, Babyphat, Steinmart, Brooks Brothers, Dereon, and New Era.
 - Guided a team of developers by assigning daily maintenance tasks, monitoring longer term projects, and acting as liaison between front end development and other departments within the company.
 - Managed the development and maintenance of a wide variety of ecommerce websites, utilizing proprietary platforms, introducing framework coding standards and MVC architecture, as well as integrating with eBay & Amazon solutions to enhance site performance, scalability, and consumer reach.
 - Provided on-call support for development related issues originating from the customer service and internal helpdesk system, and served as an initial contact for emergency after-hours development work.
- 1998-2006 Lead Programmer / Sr Full Stack Engineer SYS Productions • New Brunswick, NJ
- Developed solutions for all technological and communicative requirements, including computer networking, database applications and online collaborative tools, resulting in improved system efficiency and communication between employees.
 - Designed and managed a dynamic website, combining community building tools with news articles, ecommerce solutions, and other industry specific applications, opening and improving consumer engagement.
 - Handled customer service in person and via email, messenger, and website forums, and managed an off-site records office and customer registration desk, improving customer satisfaction and operational efficiency.

